



P&O Cruises launches all-inclusive packages for the first time

P&O Cruises has launched new, all-inclusive packages for the first time – giving guests even greater freedom and value.

The packages are available to buy from tomorrow (18 December) on all cruises of five nights or more departing from March 2026 – and include drinks, Wi-Fi and speciality dining credit.

Guests can elevate their holiday with either the Classic Package, for £49 per person per day for five – 14 night cruises, or choose the Deluxe Package, for £59 per person per day for five – 14 night holidays.

Value for money

Delivering exceptional value for money, P&O Cruises new packages offer savings of up to 32% on the Classic Package and up to 34% on the Deluxe Package compared with buying the individual elements on board. This equates to average savings of £23 per day and £30 per day respectively.

Each package – available to buy at the point a cruise is booked – allows guests to enjoy their favourite drinks and stay connected with Wi-Fi. Guests will also receive a dining credit for one of P&O Cruises speciality restaurants, including Sindhu or Epicurean.

The packages provide the reassurance of knowing what's included before stepping on board – helping guests to budget with complete peace of mind.

The Classic Package includes the [classic drinks package](#), with a wide selection of alcoholic and soft drinks; [essential Wi-Fi](#), perfect for browsing and social media; and either a £20 (five-9 nights), £40 (10-14 nights) or £55 (15+ nights) dining credit depending on the voyage duration.

The Deluxe Package incorporates the [deluxe drinks package](#), with a wider range of premium spirits, craft beers and a variety of cocktails; [ultimate Wi-Fi](#), ideal for streaming and video calls; and either a £30 (five-9 nights), £60 (10-14 nights) or £80 (15+ nights) dining credit depending on the voyage duration.

These new all-inclusive packages are available for all ships in the P&O Cruises fleet and are combinable across Select Price, Early Saver and Saver fare types.

Carnival UK and P&O Cruises president Paul Ludlow said: “Incredible value and effortless simplicity are at the heart of our cruise holidays and that’s why we are so



excited to be launching these new, all-inclusive packages. Guests can relax knowing that drinks, Wi-Fi and dining are all included.”

For more information, call P&O Cruises on 0345 356 9999, visit www.pocruises.com or visit a travel agent.

– ENDS –

Notes to Editors

*All-inclusive packages are offered as an optional add-on when making a new booking on applicable holidays of 5 nights or more, departing after March 2026. Package price per day varies by cruise duration and package type. All-inclusive packages must be purchased for all eligible guests sharing a cabin and are only available to guests aged 18 years or older at the time of embarkation. Guests aged 17 and under travelling with one adult only will be charged at the adult all-inclusive package price, however they will receive a Refresh drinks package, Wi-Fi and dining credit. All-inclusive packages are subject to availability at the time of booking. Limited numbers apply. For full offer terms and conditions click here pocruises.com/all-inclusive-packages/terms-and-conditions.

For further press information please contact:

Michele Andjel, michele.andjel@carnivalukgroup.com 07730 732 072

Sam Balls, sam.balls@pocruises.com 07879 198 864

Media Assets (for media only)

P&O Cruises images are available at <https://pocruises.assetbank-server.com/assetbank-pocruises/>

Email: presspics@pocruises.com

Password: PressPictures1

About P&O Cruises

P&O Cruises is Britain’s favourite cruise line, welcoming guests onboard its seven ships to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British tastes. With a proud history spanning more than 187 years, each ship has its own appeal from family friendly or exclusively for adults with every sailing delivering each guest a *holiday like never before*.

With over 180 destinations worldwide, P&O Cruises itineraries are carefully curated to inspire discovery and are varied to suit newcomers and experienced guests alike. P&O Cruises prides itself on working with top culinary talent; Food Heroes include chefs Marco Pierre White, José Pizarro and Shivi Ramoutar and as well as award-winning drinks expert Olly Smith. Kjartan Skjelde has created Norwegian speciality dishes for sailings to the Norwegian fjords.

Recent awards for P&O Cruises include:

1. Wave Awards 2024 – Best Ocean Cruise Line
2. British Travel Awards 2024 – Best Cruise Line for Family Holidays (winner) and Best Cruise Line for No-Fly Cruise Holidays (silver accreditation)
3. Best in Cruise Awards by Cruise Critic Awards 2024 – Best Cruise Line and Best for Families
4. The Travel Industry Awards 2024 by TTG - Ocean Cruise Line of the Year

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).